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## Acadia National Park Centennial Logo Contest Rules

In 2016, Acadia National Park will be celebrating its Centennial. The park's 100<sup>th</sup> Anniversary will be promoted and celebrated throughout the park and surrounding communities starting in September of 2015. In order to put those plans in motion, a logo is needed for educational, promotional, and marketing pieces. To that end, the Acadia Centennial Committee, which includes Acadia National Park, Friends of Acadia, and other partners, is sponsoring the Acadia Centennial Celebration Logo Contest.

- Logo must include the words:
  - **Acadia's Centennial**
  - **1916 – 2016**
  - **Celebrate our past! Inspire our future!**
    - This slogan should be placed in such a way that it can be removed, depending on the size and contextual use of the logo
- See the **Acadia National Park Centennial Logo Contest Creative Brief** for additional design considerations.
- Entries must include:
  - Original artwork
  - Completed Entry Form
  - \$30 entry fee payable by check or money order made out to Friends of Acadia. Up to 3 designs may be submitted by one entrant per \$30 entry fee.
  - 3 color copies of each logo on white paper, with no name or identifying information on the page
  - CD with the logo in JPG, EPS, TIF, PDF, and PNG (color and black and white)
  - Color Palette (Pantone) and Font(s) used
  - Entries should arrive in a sealed envelope
- **Entries must be postmarked by February 28, 2014.** Entries should be mailed or delivered to:
  - Friends of Acadia
  - Attn: Centennial Anniversary Logo
  - PO Box 45
  - Bar Harbor, ME 04609
- The contest will be judged anonymously by a panel of Friends of Acadia and Acadia National Park staff.
- **The winner of the logo contest will receive \$3,000 and will be announced via press release and on the Friends of Acadia website/social media.**
- All entries become the property of Friends of Acadia.
- Board, staff, and immediate family members of Friends of Acadia may not enter the contest. Employees and immediate family members of Acadia National Park may not enter the contest.
- Entrants must be 18 years old.