

**Friends of Acadia**

**Position Description 2019**

**Acadia Digital Media Team Member**

**Bar Harbor, Maine**

**Posted 1/30/2019**

**(1-4 positions available)**



**Friends of Acadia** is accepting applications for up to four Acadia Digital Media Team (ADMT) positions for the 2019 summer season. The ADMT is a group of one coordinator and four team members who assist Acadia National Park (ANP) and Friends of Acadia (FOA) in coverage and promotion of programs, events, and locations in the park that improve the park’s visitor experience and engage the next generation of park stewards. The ADMT team is based at the Friends of Acadia office at 43 Cottage Street in Bar Harbor on Mount Desert Island but will occasionally work out of the media office at Acadia National Park Headquarters. The team is managed by the ADMT Coordinator, an ANP Ranger, and the FOA Digital Media Manager. The ADMT team will engage in work projects, present their work to the National Park Service and members of the public, and write reports documenting their progress. Work projects may include a continuation of work from previous teams and/or new initiatives. This summer’s projects include:

- 1.) Taking high quality and engaging photo stills and producing high quality storytelling videos for the park and Friends of Acadia websites and social media channels;
- 2.) Producing live streaming videos for social media sites such as Facebook Live;
- 3.) Managing the Digital Media Interpretive Kit at the popular Peregrine Falcon Watch in Acadia National Park;
- 4.) May deliver interpretive programs to the public on topics such as “Photography in Acadia;”
- 5.) May assist with the piloting of an informational microsite, a pilot project that shares site-specific digital content with visitors via remote WiFi technology;
- 6.) May record “360 hikes” on VR cameras to increase accessibility of park assets.

These projects will highlight park resources, programs, history, visitor experiences, and Leave No Trace principles. The Coordinator’s expertise lies with the technical aspects of implementing these projects, as well as the organization of day-to-day tasks for the team.

**Duties:**

1. Works well with other members of the Acadia Digital Media Team and management staff, assisting with all assigned job duties and collaborative projects
2. Assist with completing team projects by:
  - a. Producing photography and video assignments, including shooting video and stills
  - b. Integration of social media
  - c. Public outreach/presentation

- d. Reporting and documentation through digital media
  - e. Archiving finished projects and raw photos/footage with both ANP and FOA.
3. Attend NPS training on radio operating procedures and handling emergency situations
  4. Occasional night and weekend assignments.
  5. Other Duties as assigned

**Qualifications:**

- Technologically savvy, enjoys working with DSLR cameras, photo, and video editing software (Premiere Pro/Final Cut Pro and Photoshop/Lightroom) and can quickly learn and use new skills or applications.
- Good oral and written communication, capable of making complex technical terms understandable by the general public.
- Creative and able to translate that creativity into cohesive storytelling edited for use on various platforms.
- Experience at fostering a positive learning environment for others.
- Good project management skills – the ability to see a project through from concept to implementation and evaluation in a collaborative decision-making environment.
- Experience with graphic design and public presentation a plus.
- Capable of carrying at least 20 lbs of equipment and supplies while hiking moderate to steep trails.

**Preferred Qualifications:** Adobe Premier Pro and Photoshop experience preferred.

**Requirements:** Valid Driver’s License is needed and must have reliable transportation for travel to/from work. You will be provided with an ADMT uniform shirt and hiking boots, but must supply own raingear and pants/shorts appropriate for hiking in all conditions at Acadia National Park. Employees must adhere to the Acadia National Park grooming standards. Current students or recent college graduates are encouraged to apply. If selected for an interview, you will be asked to provide a portfolio of video and photo projects—sending them with your initial application is a plus.

**Period of Service:** This position is approximately 12 weeks from June 3 to August 22, 40 hours/week, Monday through Friday. Applicant must be available for the entire season, but reasonable accommodation will be made for intermittent conflicts. **Wages:** \$14.00/hr. **Pay period:** Every two weeks. **Housing:** Applicants will be expected to find their own housing on or near Mount Desert Island. **Work Environment:** Some of the work is performed outdoors and may involve moderate risks or discomfort. **Uniforms/Equipment:** Uniform shirts, hiking shoes, and technological equipment provided.

**To Apply:** Email cover letter, resume, references, and links to relevant work **all in one PDF file** to Julia Walker Thomas at [julia@friendsofacadia.org](mailto:julia@friendsofacadia.org) . Call Friends of Acadia at (207) 288-3340 or 1-800-625-0321 with questions. Friends of Acadia is an Equal Opportunity Employer.

**Application deadline:** March 1, 2019