

Friends of Acadia, Acadia Digital Media Team

Acadia National Park, Bar Harbor, Maine

Compensation and hours: \$15/hr, 40hrs/week

Service Period: June 1-August 23, 2021

(up to 3 positions available)



Friends of Acadia is accepting Acadia Digital Media Team applications for the 2021 summer season. The ADMT is a group of one coordinator and four team members who assist Acadia National Park (ANP) and Friends of Acadia (FOA) in coverage and promotion of programs, events, and locations in the park that improve the park's visitor experience and engage the next generation of park stewards. The team is supervised by the ADMT Coordinator, the FOA Digital Media Manager, and an ANP Ranger. The ADMT team will engage in work projects, present their work to the National Park Service and the public, and write reports documenting their progress.

Photography and Video - 50% of work duties

- Take high-quality and engaging photo stills and produce high-quality storytelling videos for the Acadia National Park and Friends of Acadia websites, publications, and social media channels.
- Record "360 hikes" on VR cameras to increase accessibility of park assets.
- Projects will highlight park resources, programs, history, visitor experiences, and Leave No Trace principles.

Editing/Organization - 30% of work duties

- Turn in images photographed weekly for Friday critiques. Images will be used for FOA online and print publications, the FOA Facebook "Acadia Photos of the Week" album, shared on Instagram, and used by FOA and park employees to further organizational mission.
- Write complete AP Style captions and ingest all edited images.
- Organize provided external hard drive with RAW images, edited images, and video projects so work can be easily archived at the end of the season.
- Edit and complete video projects while following the FOA style guide.

Live-Streaming - 10% of work duties

- Use the SlingStudio and cellphones to produce live stream videos for the annual meeting, Acadia Week, and other events for streaming sites such as Facebook Live, Vimeo, and Zoom.

Interpretation and Education- 5% of work duties

- Manage the Digital Media Interpretive Kit at the Peregrine Falcon Watch site at the Precipice.
- Attend NPS training on radio operation procedures and emergency response.
- Attend and complete Leave No Trace leader training.

Administration- 5% of work duties

- Keep records of hours worked and miles logged.
- Assist coordinator with the formal ADMT presentation and end-of-season reporting.



- Assist with ANP and FOA special events: Fourth of July Parade, Annual Meeting, Benefit, Acadia Week etc.
- Performs other duties as assigned.

Desired Qualifications:

- A technologically savvy person who enjoys working with DSLR cameras, photo and video editing software (Premiere Pro/Final Cut Pro, Photo Mechanic, and Photoshop/Lightroom) and can quickly learn and use new skills or applications.
- Good oral and written communication, capable of making complex technical terms understandable by the general public.
- Creative and able to translate that creativity into cohesive storytelling edited for use on various platforms.
- Able to receive constructive criticisms in critique and use them to better one's work.
- Experience at fostering a positive learning environment for others.
- Good project management skills – the ability to see a project through concept to implementation and evaluation in a collaborative decision-making environment.
- Capable of carrying at least 20 lbs of gear while hiking moderate to steep trails for long distances.

Preferred Qualifications: Adobe Premiere Pro and Photoshop experience preferred.

Uniforms/Equipment: Each team member will be provided with ADMT uniform shirts, a light jacket, and hiking boots, but must supply their own rain gear and pants/shorts appropriate for hiking in all conditions in Acadia National Park. Employees must adhere to the Acadia National Park grooming standards. Technological equipment provided.

Requirements: Valid Driver's License is needed and must have a reliable vehicle for travel to/from work and assignment sites. Applicants will be expected to use their own automobiles and will be reimbursed for mileage beyond their daily commute to the FOA office. Current students or recent college graduates are encouraged to apply. If selected for an interview, applicants will be asked to provide a video and photo projects portfolio—sending these with an initial application is a plus. Applicants must be available for the entire employment period.

Compensation: \$15/hr paid every two weeks. Relocation and transportation stipends may be available upon demonstrated need; please inquire with application. **Housing:** Applicants will be expected to find their own housing on or near Mount Desert Island. **Work Environment:** Some of the work is performed outdoors and may involve moderate risks or discomfort. Occasional night and weekend assignments.

Application instructions: Submit cover letter, resume, and references, and links to relevant work in a **single PDF document** titled "[last name]_ADMTapplication" to Ashley L. Conti at ashley@friendsofacadia.org with "Acadia Digital Media Team" in the subject line by **January 31, 2021**.



Call Friends of Acadia at (207) 288-3340 or 1-800-625-0321 or email info@friendsofacadia.org with questions. Friends of Acadia is an Equal Opportunity Employer.

Friends of Acadia is an independent nonprofit organization founded in 1986. Its mission is to preserve the outstanding natural beauty, ecological vitality, and cultural distinctiveness of Acadia National Park and the surrounding communities, and thereby to ensure high-quality experiences for visitors and residents.