

# 2026 BUSINESS MEMBERSHIPS



## FRIEND • \$100

### BENEFITS:

- Listing on FOA website with link to your site
- Listing in Acadia magazine
- Listing in year-end 'Thank You' ad in local newspaper
- 'Business Member' decal
- Digital FOA logo for your website

## PARTNER • \$200

### ALL FRIEND BENEFITS above plus:

- Recognition at Friends of Acadia's Annual Meeting
- Sponsor credit of "Look at Acadia" scenic image on FOA's Facebook and Instagram page

## EVENT SPONSOR • \$500

### ALL PARTNER BENEFITS above plus:

- Sponsorship recognition for
  - Earth Day Roadside Cleanup (April)
  - Take Pride in Acadia Day (November)
- Business name & link to your website on Earth Day and Take Pride event pages
- Business name & link to your website in Earth Day and Take Pride emails to participants
- Recognition as event sponsor in event press releases
- Recognition as event sponsor in Acadia magazine

## NEW FOR 2026!

Sponsor an acknowledgement placement with your website link in our monthly e-newsletter. Your placement will **reach 23K+ people** on our mailing list! \$1,000 per e-newsletter placement

## ACADIA MAGAZINE SPONSOR

### \$425

**PARTNER BENEFITS**  
plus single box ad,  
3 issues

### \$850

**PARTNER BENEFITS** plus  
double box ad, 3 issues

### \$1,300

**PARTNER BENEFITS** plus  
square ad, 3 issues

### \$1,500

**PARTNER BENEFITS** plus  
full column ad (equal to 5  
single box ads), 3 issues

## COMPREHENSIVE SPONSOR • \$1,000

FOR ONE YEAR - A \$1,175 VALUE!

All **PARTNER** Benefits and All **EVENT SPONSOR** Benefits, plus:

- \$425 Sponsorship Ad in 3 Issues of Acadia magazine
- \$250 Sponsorship Ad in the Friends of Acadia Annual Benefit Digital Guide



# ACADIA

## 2026 SPONSORSHIPS

### *Acadia Magazine, The Friends of Acadia Journal*

- Each issue reaches nearly 15,000 conservation and Acadia lovers
- Read by 96% of our members, according to a 2023 survey
- Every issue available for download at [friendsofacadia.org](https://friendsofacadia.org)

#### ISSUES

Summer 2026, Fall 2026, and Winter/Spring 2027

#### DEADLINES:

Final ad deadline: Apr 7, 2026

**For specifications, file delivery information, and tips, see page 3.**

#### AD SIZES & SPECS:

Please note ad sizes and specs listed here, as well as tips for maximizing your ad. If you have questions or need design assistance, please contact JoAnne Wood at:  
[joanne@friendsofacadia.org](mailto:joanne@friendsofacadia.org)  
207-370-7917 (direct)  
207-288-3340 (FOA office)

#### OTHER WAYS TO SUPPORT FRIENDS OF ACADIA

In addition to the Magazine, Friends of Acadia offers sponsorship and recognition opportunities throughout the year, through events, benefit activities, and outreach. For information, contact JoAnne Wood, 207-370-7917 or [joanne@friendsofacadia.org](mailto:joanne@friendsofacadia.org).

**THANK YOU FOR YOUR SUPPORT!**

| AD SIZE                | DIMENSIONS (inches WxH) | PRICE Per Year |
|------------------------|-------------------------|----------------|
| Single box ad          | 2.375 x 1.75            | \$425          |
| Vertical double box ad | 2.375 x 3.625           | \$850          |
| Square ad              | 4.76 x 3.625            | \$1300         |
| Vertical column ad     | 2.375 x 9.25            | \$1500         |

|                                      |                                           |
|--------------------------------------|-------------------------------------------|
| Vertical column ad<br>2.375" x 9.25" | Single box ad<br>2.375" x 1.75"           |
|                                      | Vertical double box ad<br>2.375" x 3.625" |
|                                      | Square ad<br>4.76" x 3.625"               |

# ACADIA

## 2026 SPONSORSHIPS

### AD SELECTION

- ☐ Single box ad, 2.375" x 1.75"
- ☐ Vertical double box ad, 2.375" x 3.625"
- ☐ Square ad, 4.76" x 3.625"
- ☐ Vertical column ad, 2.375" x 9.25"

### PAYMENT

- ☐ Check
- ☐ Credit Card (Please complete fields below)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Amount: \_\_\_\_\_

Security Cod: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

### CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Website: \_\_\_\_\_

Business Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone (main): \_\_\_\_\_

Telephone (other): \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send your completed order form to:  
JoAnne Wood, Friends of Acadia  
P.O. Box 45, Bar Harbor, ME 04609  
Phone: 207-370-7917 (direct)  
or 207-288-3340 (FOA office)  
Email: joanne@friendsofacadia.org

### SPECIFICATIONS

- ☐ Please use my ad from 2025
- ☐ I have sent my ad by email
- ☐ I will send my ad by April 7, 2026

### FILE FORMATS

Ads must be provided as a high resolution JPG, 300dpi, CMYK, with no printer's marks and no bleed.

### TIPS

- Images from web are not suitable for printing.
- Reverse type (white letters against dark background) and type below 6.5 point size may be difficult to read.
- A black 1-point rule around ads is preferred, and we can add that if you wish.

### FILE DELIVERY

Send ads to JoAnne Wood, Friends of Acadia Development Manager, at joanne@friendsofacadia.org. Please put your business name and "Journal Sponsorship" in the subject line and submit by April 7, 2026. Assistance designing and producing your ad is available for an additional fee. Please contact joanne@friendsofacadia.org.

### COPY RESTRICTIONS

Because of Friends of Acadia's IRS classification, we are obligated to observe certain restrictions in ad content. Sponsorship ads may include:

- The sponsor's name, logo, or products
- Slogans/tag lines that are an established part of the sponsor's identity ("Maxwell House ... good to the last drop") or that do not contain qualitative or comparative descriptions of the sponsor's products, services, facilities, or company
- A list of the sponsor's locations, telephone numbers, or internet address
- Value-neutral descriptions, including displays or visual depictions, of the sponsor's products or services. Not allowed are qualitative or comparative language ("gorgeous," "the best," "#1"), price information, or indications of savings or value ("10% off").